

Furniture and Language innovative integrated learning for sector Attractiveness and Mobility Enhancement

#FLAME

The aim of the FLAME project (#erasmusFLAME) is to create a training course which is supposed to combine basic knowledge of the furniture sector with language learning. This training will be available, inter alia, online.

PROJECT CONTEXT

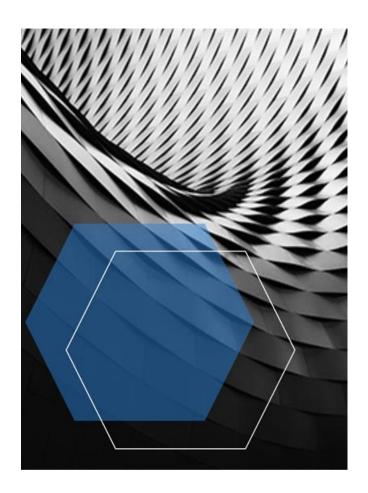




Nowadays the furniture industry is undergoing a lot of changes and is affected by various threats, such as: staff shortages, aging workforce, lack of attractiveness of the trade among young people, shortfall of its promotion, poor knowledge of the professional and technical language among the employees of the trade, the education system is not adapted to the actual requirements of the job market and there is insufficient cooperation between the European Union countries.

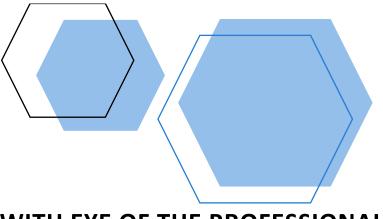
Learning a foreign and technical language is the best way to achieve international competitiveness. Without the knowledge of the language, companies will not be able to develop and hire more competent employees. By improving their language skills, companies will be able to develop cooperation at European Union level and introduce their products to new fields.

Country	2015	2016	Dynamics r/r
	156	163	
Poland	1068/7*9-	772	1,05
		137	
Germany	132 393	923	1,04
		108	
Italy	106 982	974	1,02
Great Britain	77 300	86 033	1,11
Romania	62 885	65 068	1,03
Spain	46 113	48 628	1,05



THE LACK OF COURSES TEACHING PROFESSIONAL FOREIGN LANGUAGES

On the premises of Europe there is no language course that would teach you the professional language of furniture industry. At the same time it is worth remembering that our industry is still developing and employing more and more people. This is illustrated by the following data on employment in our sector in selected countries.



WITH EYE OF THE PROFESSIONAL

MICHAŁ GARWACKI, MARKETING MANAGER, GTV POLAND SP. Z O.O. SP. K.

"In my opinion the FLAME initiative is very justified. Due to the rapid development and vast perspectives in the furniture trade, more and more employees, who were not previously associated with it, are coming to the company.

The furniture industry is a specialist and technical industry, it requires knowing the specialist knowledge of vocabulary, both in native and foreign languages. Nowadays, the absolute minimum is the acquaintance of English language. Dedicated trainings, focused on furniture trade vocabulary , would be a huge convenience. "

"WHY ARE THE RIGHT SKILLS, COMPETENCIES AND QUALIFICATIONS SO ESSENTIAL IN THE FURNITURE INDUSTRY?"

TOMASZ JUREK, VOCATIONAL LANGUAGE TEACHER, COMPLEX OF SCHOOLS OF THE NATIONAL EDUCATION COMMISSION IN WARSAW

"Nowadays learning foreign languages is nothing extraordinary. It is thought that some modern languages such as English or German should not be called foreign languages. The generation of the current 40-year-old people studied at least two foreign languages at a secondary school. The situation is a little bit different in teaching and learning a technical language. Learning does not begin until high school. Often in the second or third grade for one or two hours a week. There are no textbooks for all occupations. Teachers are forced to create their own curriculum or use universal textbooks dealing with everything, that is nothing. From the point of view of the modern labor market, learning a trade language is currently essential(...) "

WHAT WILL BE ACHIEVED THANKS TO THE #ERAMUSFLAME PROJECT?

First of all, we will reduce barriers related to entering the labor market in the furniture sector. Not only the students will gain the industry knowledge but also language skills. Our sector will become more attractive to young people by increasing their awareness and knowledge of the furniture and woodworking industry. By learning professional terms, we will support mobility among employees. The course is dedicated to all those who want to gain knowledge. Moreover we will support the idea of lifelong learning and ultimately improve the quality and effectiveness of education.

WHO IS THE COURSE DEDICATED TO?

The course is dedicated to people with no practical experience and no knowledge of foreign languages in the field of vocabulary in the furniture sector, those are :

- graduates of schools wishing to enter the labor market in other countries than those in which they were educated,
- professionals from other sectors than furniture trade, who want to change the industry in which they work for the furniture industry and do not have specific language skills,
- experienced employees of the furniture industry,
- companies wishing to increase the competences of their employees,
- potential employees of the furniture industry.